

MISRIMAL NAVAJEE MUNOTH JAIN ENGINEERING COLLEGE

Department of Management Studies

Extracurricular Activities : Guest Lectures, IVs, etc.

- MR. R. PRADEEP, FOUNDER, 16TEEN TO 60TEENS, BANGALORE, DELIVERED A SPEECH ON “ENTREPRENEURSHIP” TO OUR I YEAR MBA STUDENTS ON 10TH APRIL 2018.
- MR. JAYARAMAN NAGASUNDARAM, REGIONAL MANAGER – SOUTH OWENS CORNING INDIA PVT. LTD., MUMBAI, DELIVERED A SPEECH ON “CAREER OPPORTUNITIES FOR MBA’S IN MARKETING” TO OUR II YEAR MBA STUDENTS ON 23RD JULY 2018.
- DR.M.SAKTHIVEL MURUGAN, PROFESSOR-IN-CHARGE, D.B. JAIN COLLEGE, CHENNAI, DELIVERED A SPEECH ON “REQUIREMENTS OF AN MBA” TO OUR II YEAR MBA STUDENTS ON 24TH JULY 2018.
- MR. SRIRAM SARAVANAN, ENTREPRENEUR– SRIRAM HARDWARES., CHENNAI, DELIVERED A SPEECH ON “ENTREPRENEURSHIP AS CAREER FOR MBA’S” TO OUR II YEAR MBA STUDENTS ON 24TH AUGUST 2018.
- MR.S.SIVA, ENTREPRENEUR, SUB BROKER- ANGEL BROKING , CHENNAI, DELIVERED A SPEECH ON “IMPACT OF GLOBAL TRENDS IN INDIAN STOCK MARKET” TO OUR II YEAR MBA STUDENTS ON 25TH AUGUST 2018.
- ON 3RD SEP 2018, MORNING A FORMAL INAUGURAL SESSION WAS ORGANIZED FOR I YEAR STUDENTS & THE SECRETARY-ACADEMIC & FINANCE & PRINCIPAL ADDRESSED THE STUDENTS.
- MR. NIRMAL RAJ, MANAGER – STATE BANK OF INDIA, CHENNAI, DELIVERED A SPEECH ON “BANK CREDIT SYSTEM” TO I & II YEAR MBA STUDENTS ON 03RD SEPTEMBER 2018.
- MR. RAKESH M S, HR, CAPGEMINI, CHENNAI. DELIVERED A SPEECH ON “COLLEGE TO CORPORATE” TO OUR I & II YEAR MBA STUDENTS ON 04TH SEPTEMBER 2018.
- MR. ARUN KUMAR AND MR. SATHISH– FOUNDING PARTNERS - SAMARTH LEARNING., CHENNAI, DELIVERED A SPEECH ON “SKILL SETS OF AN MBA” TO OUR I & II YEAR MBA STUDENTS ON 05RD SEPTEMBER 2018.
- MR.NATARAJEN– ENTREPRENEUR - AYYANAR STORES., CHENNAI, DELIVERED A SPEECH ON “STRUGGLE FACED BY ENTREPRENEUR” TO OUR I & II YEAR MBA STUDENTS ON 17TH SEPTEMBER 2018.
- MR.SURESH VELU– PARTNER – IR CLASS SYSTEM & SOLUTION PVT. LTD., CHENNAI, DELIVERED A SPEECH ON “TOTAL QUALITY MANAGEMENT” TO OUR I & II YEAR MBA STUDENTS ON 18TH SEPTEMBER 2018.
- MR.SURAJMAL– ENTREPRENEUR - SLANDERED ELECTRICALS, CHENNAI, DELIVERED A SPEECH ON “CHALLENGES FACED BY BUDDING ENTREPRENEURS” TO I & II YEAR MBA STUDENTS ON 18TH SEPTEMBER 2018.

- MR.REYNORD P – ENTREPRENEUR - MAKE HISTORY FOUNDATION – AN NGO, CHENNAI, DELIVERED A SPEECH ON “ENTREPRENEURSHIP SKILL-SETS” TO OUR I & II YEAR MBA STUDENTS ON 19TH SEPTEMBER 2018.
- MRS.DIVYA SWAPNA RAJ – ENTREPRENEUR - ISHNA’Z., CHENNAI, DELIVERED A SPEECH ON “ENTREPRENEUR START-UP STRATEGIES” TO I & II YEAR MBA STUDENTS ON 19TH SEPTEMBER 2018.
- MR. CHANDRAHASAN – ENTREPRENEUR - HARDWARE SHOP., CHENNAI, DELIVERED A SPEECH ON “ENTREPRENEUR CUSTOMER MANAGEMENT” TO I & II YEAR MBA STUDENTS ON 19TH SEPTEMBER 2018.
- MR. GANESH KUMAR SANKAREN – MANAGEMENT CONSULTANT - TCS., CHENNAI, DELIVERED A SPEECH ON “ INDUSTRY TRENDS & ORGANIZATIONAL PERFORMANCE” TO OUR I & II YEAR MBA STUDENTS ON 04TH OCTOBER 2018.
- MR.B. ILAYARAJA – STUDENT COUNSELOR - MNMJEC, CHENNAI, DELIVERED A SPEECH ON “MIND MANAGEMENT” TO OUR I YEAR MBA STUDENTS ON 10TH OCTOBER 2018.

STAFF PARTICIPATION

1. TWO FACULTY MEMBERS DR.SHANTHI NACHIAPPAN & DR.P.ABIRAMI ATTENDED FACULTY DEVELOPMENT PROGRAMME IN THE TOPIC “TEACHING LISTENING AND SPEAKING SKILLS” ON 28TH JULY 2018 ORGANISED BY DEPARTMENT OF ENGLISH, MNMJEC, CHENNAI.
2. THREE FACULTY MEMBERS DR.P.ABIRAMI, MR.S.M.SIVASHANKER & MR.RAMU VASU ATTENDED FACULTY DEVELOPMENT PROGRAMME IN THE TOPIC “*CHANGING TREND OF PH.D. RESEARCH IN GLOBAL ARENA*” ON 11TH AUGUST 2018 HELD AT D.B.JAIN COLLEGE, CHENNAI
3. MR.RAMU VASU ATTENDED FACULTY DEVELOPMENT PROGRAMME IN THE TOPIC “*DECISION MAKING SKILLS*” ON 30TH & 31ST AUGUST 2018 ORGANISED IN MNMJEC.
4. MR. RAMU VASU ATTENDED ONE DAY NATIONAL SEMINAR ON THE TOPIC “*PLAGIARISM FREE REPORT WRITING TECHNIQUES IN SOCIAL SCIENCE RESEARCH*” ON 28TH SEPTEMBER 2018 AT ACHARYA BUSINESS SCHOOL, BANGALORE.
5. DR. SHANTHI NACHIAPPAN AND MR. RAMU VASU ATTENDED ONE DAY FACULTY EMPOWERMENT PROGRAM ON “*PRESENTATION SKILLS*” ON 26TH OCTOBER 2018.CONDUCTED BY TCS.
6. DR. ABIRAMI .P CONDUCTED PHD VIVA VOICE FOR HER SCHOLAR ON 26TH OCTOBER 2018. BHARATHIAR UNIVERSITY TAMILNADU.

PUBLICATIONS:

DR.SHANTHI NACHIAPPAN	- 36 ARTICLES PUBLISHED
DR.ABIRAMI	- 30 ARTICLES PUBLISHED
MR.S.M.SIVASHANKER	- 02 ARTICLES PUBLISHED
MR.RAMU VASU	- 04 ARTICLES PUBLISHED
MS.NANDHINI	- 01 ARTICLE PUBLISHED

AWARDS: STUDENTS OUTSIDE COLLEGE PARTICIPATION:

1. ABIRAMI K, KAAMAKSHI DEVI V, DHARANI C, DHAVAMANI P, KEERTHANA B OF I YEAR MBA PARTICIPATED IN “PAPER PRESENTATION” EVENT IN THE INTER COLLEGE MEET HELD AT TEC ON 7TH APRIL 2018.
2. AJITH KUMAR.M., ALEXANDER.E., & SARANRAJ.P WON 2ND PRIZE IN THE INTERCOLLEGIATE MANAGEMENT MEET HELD AT JERUSALEN ENGINEERING COLLEGE ON 28TH SEPTEMBER 2018.

CONFERENCE SPONSORED BY MANAGEMENT:

A WORKSHOP ON “**HOW TO GET YOUR DREAM JOB...?**” WAS ORGANIZED FOR UNDERGRADUATE STUDENTS IN AND AROUND CHENNAI ON 13TH FEBRUARY 2017.

A WORKSHOP ON “**HOW TO GET YOUR DREAM JOB...?**” WAS ORGANIZED FOR UNDERGRADUATE STUDENTS ON 5TH FEBRUARY 2018. THE GUEST WAS MR. VASANTH RAGHAVAN, HR HEAD, ALLSEC TECHNOLOGIES, CHENNAI.

STUDENT CHAPTER : INSTITUTIONAL MEMBER OF MADRAS MANAGEMENT ASSOCIATION.